

Media release

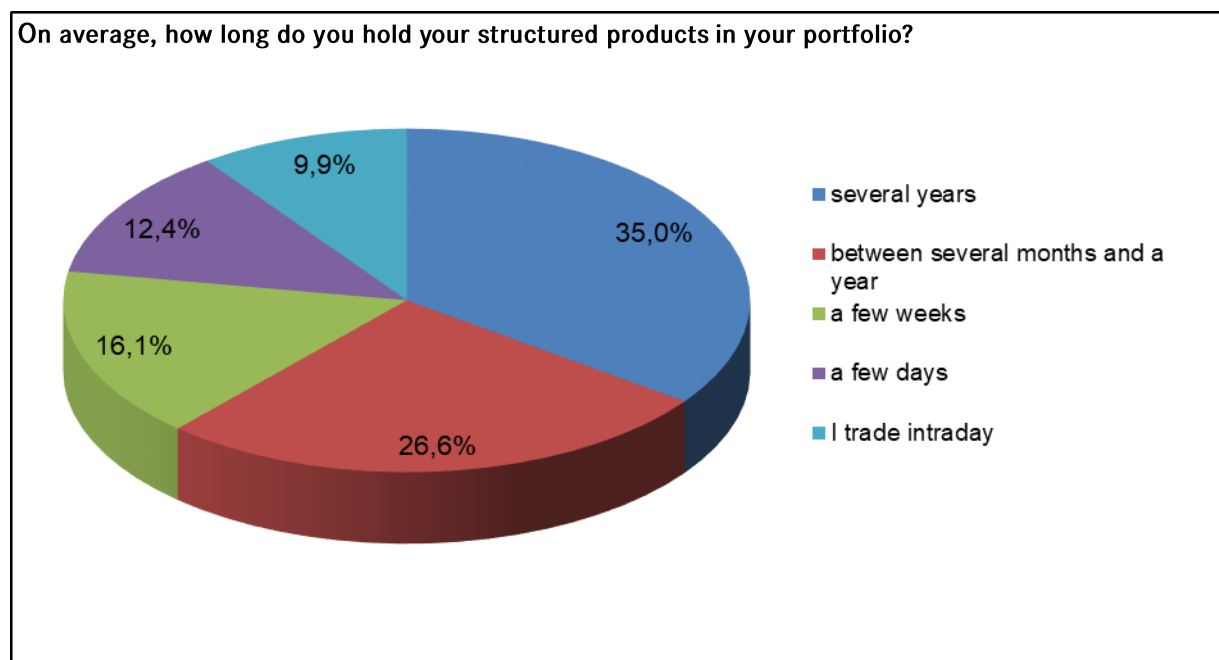
DDV Online trends survey - May 2019:

Buyers of structured products have a longer investment horizon Structured securities are an integral component of portfolios

Frankfurt am Main, Germany, 15 May 2019

Sixty-two percent of structured products investors in Germany – 11 percentage points more than in 2018 – say they are pursuing a medium to long-term investment strategy. More than a third of investors prefer to hold their portfolios for several years, using investments products as a means of long-term capital accumulation. Twenty-seven percent of those surveyed hold structured securities in their portfolios for a period of several months to one year. However, slightly more than a quarter of survey participants are shorter-term investors, who say their investment horizon is between a few days and a few weeks. Only 10 percent belong to the group of day-traders, who conduct their buying and selling transactions within one trading day. These were the core findings of the current trend survey by Deutscher Derivate Verband (DDV), the German Derivatives Association. A total of 1,975 persons took part in the online survey, which was conducted jointly with several major finance portals. Most of the respondents were well-informed investors, who make their own investment decisions and act without advice.

Lars Brandau, Managing Director at DDV, commented: ‘The universe of structured securities offers investment options to suit the needs of every investor. Customers who seek advice typically choose a medium or longer-term investment horizon and buy Uncapped Capital Protection Products or Capped Capital Protection Certificates, whereas investors with a higher risk tolerance tend to opt for structured securities with a very short-term investment horizon. Although investors all have different requirements with regard to risks and opportunities, one thing they have in common is that there is something to suit them in the universe of investment products and leverage products.



There were 1,975 respondents to this online trends survey. The results of the survey, which was conducted in collaboration with the finance portals Ariva.de, finanzen.net, finanztreff.de, guidants.com, onvista and wallstreet-online.de, are also available on the DDV website at <http://www.derivateverband.de/ENG/Statistics/TrendOfTheMonth>

Deutscher Derivate Verband (DDV), the German Derivatives Association, is the industry representative body for the leading issuers of derivative securities in Germany, who represent more than 90 percent of the German structured products market: BayernLB, BNP Paribas, Citigroup, Commerzbank, DekaBank, Deutsche Bank, DZ BANK, Goldman Sachs, Helaba, HSBC Trinkaus, HypoVereinsbank, LBBW, Morgan Stanley, Société Générale, UBS and Vontobel. Furthermore, the Association's work is supported by seventeen sponsoring members, which include the Stuttgart and Frankfurt Exchanges, Baader Bank, the direct banks comdirect bank, Consorsbank, flatex, ING, maxblue and S Broker, as well as finance portals and other service providers.

www.derivateverband.de

Office in Berlin, Pariser Platz 3, 10117 Berlin, Germany

Office in Frankfurt am Main, Feldbergstrasse 38, 60323 Frankfurt am Main, Germany

Your contact:

Alexander Heftrich, Media Relations Officer

phone: +49 (0)69 244 33 03 70, mobile phone: +49 (0)160 805 30 34, heftrich@derivateverband.de